

September 16<sup>th</sup>, 2020

**\$50,000 Pledge by Frank Cowan Company Made in Support of COVID-19 Relief to  
Children’s Aid Foundation of Canada**

PRINCETON, ON—Frank Cowan Company, a leading provider of specialty insurance programs to niche organizations across Canada, is proud to announce a \$50,000 pledge to the COVID-19 Child & Family Support Fund through Children’s Aid Foundation of Canada.

“We recognize that COVID-19 has created new challenges and exasperated pre-existing issues for families served by child welfare agencies across the country. As a longstanding insurance partner of agencies in numerous provinces, we want to extend assistance in a way that will have a positive and meaningful impact where it’s needed the most,” says Larry Ryan, President, Frank Cowan Company.

The COVID-19 Child & Family Support Fund aims to help children and families served by child welfare organizations with emergency supports during the pandemic. To get supports to families quickly and effectively the Foundation is providing grants to front-line child welfare or family-serving organizations across Canada. The organization can use the grant for emergency needs such as food or other essentials, housing, mental health supports or other needs that, if not addressed, could put families and children at further risk. The flexible funding can also support the delivery of existing services that have been made more difficult because of COVID-19 or support new services or programs as a result of needs arising from the pandemic.

“Already amongst the most vulnerable populations in the country, the pandemic is increasing financial instabilities, increasing housing and food insecurity, incidences of domestic violence and social isolation for the families we serve. We are so grateful for the support of Frank Cowan Company to help make an immediate impact on the lives of children and families across the country”, said Valerie McMurtry, President and CEO of Children’s Aid Foundation of Canada.”

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**About Frank Cowan Company**

Frank Cowan Company is a Canadian leader in providing specialized insurance programs, including risk management and claims services for municipalities and public service, healthcare, education, community, children’s and social service organizations across Canada. Proven industry knowledge, gained through over nine decades of partnering with insurance companies and independent brokers, gives Frank Cowan Company the ability to effectively manage the necessary risk, advisory and claims services for both standard and complex issues. Frank Cowan Company is a wholly-owned subsidiary of Intact Financial Corporation with its head office located in Princeton, Ontario and a branch office in Cambridge, Ontario. Clients and broker partners receive support out of both locations. For additional information about Frank Cowan Company visit [www.frankcowan.com](http://www.frankcowan.com).

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**About Children's Aid Foundation of Canada**

Children's Aid Foundation of Canada is our country's leading charity dedicated to improving the lives of children and youth involved in the child welfare system. We raise and grant funds and deliver a wide range of high-impact programs and services in partnership with 72 child- and youth-serving agencies across the country that support more than 19,300 vulnerable young people and 4,200 families annually. Learn more at [cafdn.org](http://cafdn.org)